### EST 1887

# SMYTHSON

#### OF BOND STREET

PERSONALISED CHRISTMAS CARDS 2016

Price List and Order Form

#### 1 SELECT YOUR CARD DESIGN AND QUANTITY (TICK BOX BELOW)

All prices include hand tissued-lined envelopes and VAT. Please contact us for alternative quantities, if required.

\*All photo mount cards are designed to fit a 6x4" photograph, please indicate if you require landscape (L) or portrait (P) layout.

| DESIGN GROUP A |                                     | QTY 50<br>£344 / \$592 | QTY 100<br>£515 / \$888 | QTY 150<br>£687 / \$1,185 | QTY 200<br>£811/ \$1,400 |
|----------------|-------------------------------------|------------------------|-------------------------|---------------------------|--------------------------|
| 1010451        | The Most Wonderful Time of the Year |                        |                         |                           |                          |
| 1011876        | Polar Bears                         |                        |                         |                           |                          |
| 1011879        | Angel                               |                        |                         |                           |                          |
| 1006632        | *Holly Corner Photo Mount           |                        |                         |                           |                          |
| 1001954        | *Gold Frame Photo Mount             |                        |                         |                           |                          |
| 1008479        | *Silver Garland Photo Mount         |                        |                         |                           |                          |
| 1014083        | *Snow Shower Photo Mount            |                        |                         |                           |                          |
| 1016060        | Snow Flurry                         |                        |                         |                           |                          |
| 1019051        | Snowy London                        |                        |                         |                           |                          |
| 1019052        | Snowy New York                      |                        |                         |                           |                          |
| 1019279        | Away in a Manger                    |                        |                         |                           |                          |
| 1016058        | Caribou Christmas                   |                        |                         |                           |                          |

| DESIGN GROUP B |                | QTY 50<br>£374 / \$637 | QTY 100<br>£575 / \$978 | QTY 150<br>£777 / \$1,320 | QTY 200<br>£922/\$1,567 |
|----------------|----------------|------------------------|-------------------------|---------------------------|-------------------------|
| 1019056        | Penguin Family |                        |                         |                           |                         |
| 1019049        | Dancing Deer   |                        |                         |                           |                         |

| DESIGN GROUP C |                            | QTY 50<br>£404 / \$682 | QTY 100<br>£635 / \$1,068 | QTY 150<br>£867 / \$1,455 | QTY 200<br>£1,033/ \$1,733 |
|----------------|----------------------------|------------------------|---------------------------|---------------------------|----------------------------|
| 1016059        | Harlequin Tree             |                        |                           |                           |                            |
| 1016061        | Christmas Crackers         |                        |                           |                           |                            |
| 1016056        | Harlequin Baubles          |                        |                           |                           |                            |
| 1014072        | Heritage Deco Robin        |                        |                           |                           |                            |
| 1014071        | Heritage Snowy Chalet      |                        |                           |                           |                            |
| 1014077        | Following Yonder Star      |                        |                           |                           |                            |
| 1014082        | Let's Celebrate            |                        |                           |                           |                            |
| 1019048        | Heritage Christmas Postbox |                        |                           |                           |                            |
| 1019047        | Christmas Wreath           |                        |                           |                           |                            |
| 1019050        | Winter Forest              |                        |                           |                           |                            |

#### 2 SELECT YOUR GREETING STYLE

Select a greeting style from the options below. If you would prefer to include a handwritten message, please see step 4.



Greeting 2

Greeting 5

MERRY CHRISTMAS

AND A

HAPPY NEW YEAR

Greeting 6

BEST WISHES FOR CHRISTMAS

AND THE NEW YEAR

Season's Greetings

Greeting 3

SEASON'S GREETINGS

AND ALL GOOD WISHES FOR

THE COMING YEAR

Greeting 4

With Best Wishes for a Happy Holiday and a Prosperous New Year Greeting 7

## HAPPY HOLIDAYS

Greeting 8

PEACE ON EARTH

#### 3 WRITE A PERSONAL MESSAGE TO APPEAR INSIDE YOUR CARD

Text will be positioned inside the card below the greeting in the bottom centre as shown in the example. Please write in BLOCK CAPITALS.

| GREETING HERE  |  |
|----------------|--|
| YOUR TEXT HERE |  |

#### **4 HANDWRITTEN MESSAGES**

Should you prefer to write your own greeting, simply write your message in the template on the reverse of this order form in BLACK ink within the boundaries and orientation specified for your chosen card. Should you have any questions please do not hesitate to get in touch.

| 5 SELECT YOUR INK COLOUR  |   |
|---|---|
| Black Blue Grey   | Pink Green Red White  |
|   | 'our selected ink colour will be applied to both type se                              |
| and handwritten messages.   |   |
| 6 DELIVERY METHODS  |   |
| Collect in store  | elivery to UK: £15 Express delivery to Europe: £30                                    |
| Express delivery US: £35 Express d  | elivery ROW: £40  |
| 7 CUSTOMER ADDRESS (TO BE PRINTE<br>If you would like your return address printe<br>and provide your address details below. | D ON RETURN ENVELOPES IF REQUIRED)<br>d on your envelopes please select your quantity |
| QTY 50 QTY 100<br>£159 / \$271 £168 / \$286   | QTY 150 QTY 200<br>£177 / \$302 £186 / \$317  |
| Name  |   |
| Address Line 1  |   |
| Address Line 2  |   |
| Postcode  | _ Country   |
| Telephone*  | Email*  |

\*Contact information required for delivery.

|                                     | Use this guide for portrait cards. | 8"x6" |
|-------------------------------------|------------------------------------|-------|
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    | ····· |
|                                     | 6"x4.5"                            | 6"×6" |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
| rds                                 |                                    |       |
| C<br>C                              |                                    |       |
| a<br>D                              |                                    |       |
| Use this guide for landscape cards. |                                    |       |
| land                                |                                    |       |
| for                                 |                                    |       |
| qe                                  |                                    |       |
| gui                                 |                                    |       |
| s                                   |                                    |       |
| s<br>t                              |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
| L                                   |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |
|                                     |                                    |       |

#### **8 PLACE YOUR ORDER**

To place your order, please send this completed form to our Bespoke Team at one of the addresses below. Once your order has been received, our Bespoke Consultants will contact you to confirm your order and delivery details and process your payment.\*

Alternatively, call Customer Services on 0808 164 1801 or email us at bespokeconsultants@smythson.com. You can also present this form at one of our Bespoke Stationery Salons in London or New York.

#### BESPOKE STATIONERY SALONS

#### LONDON

40 New Bond Street, London W1S 2DE T +44 (0)20 3535 8009

141-142 Sloane Street, London SW1X 9AY T +44 (0)20 7730 5520

Harrods, Second Floor The Great Writing Room, Brompton Road Knightsbridge, London SW1X 7XL T +44 (0)20 7893 8094

NEW YORK

667 Madison Avenue, New York NY 10065 T +1 212 265 4573

Westfield World Trade Center, Main level 185 Greenwich Street, Suite LL4032 , New York 10007 T +1 646 895 8373

For Corporate enquiries please contact our team: corporategifts@smythson.com T +44 (0) 20 7318 1501

\*Orders take approximately three weeks to complete. We would kindly recommend that you place your Christmas card order by early November.