

EST 1887

SMYTHSON

OF BOND STREET

2019 DIARY COLLECTION



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A Smythson diary is designed to be a personal companion. Handcrafted and bound in England by our artisans, all of our diaries are filled with carefully curated details to ensure you have everything you can't live without, and a few things you never knew you needed.

This guide has been designed to help you find your perfect diary - allowing you to choose the size, layout and special features that suit your personal planning style.

Alongside our array of classic styles, the 2019 collection introduces new shades of deep oxblood, cherry and steel blue alongside an electric cobalt, candy pink, and gold. This season also introduces a new smooth leather, Baltimora, and sees our iconic Burlington leather appear in our diary collection for the first time.

Turn the page to discover your 2019 Smythson diary, and let's start making plans.



FRANK SMYTHSON'S
"FEATHERWEIGHT"
PAPER AND BINDINGS

THE 'PANAMA HAT' OF BOOKS

In 1908, Frank Smythson had a vision to create the world's first practical, lightweight and portable diary. This innovative approach inspired Smythson's "featherweight" books, which have a distinctive 'floppy leather' binding that has barely changed since the early 1900s.

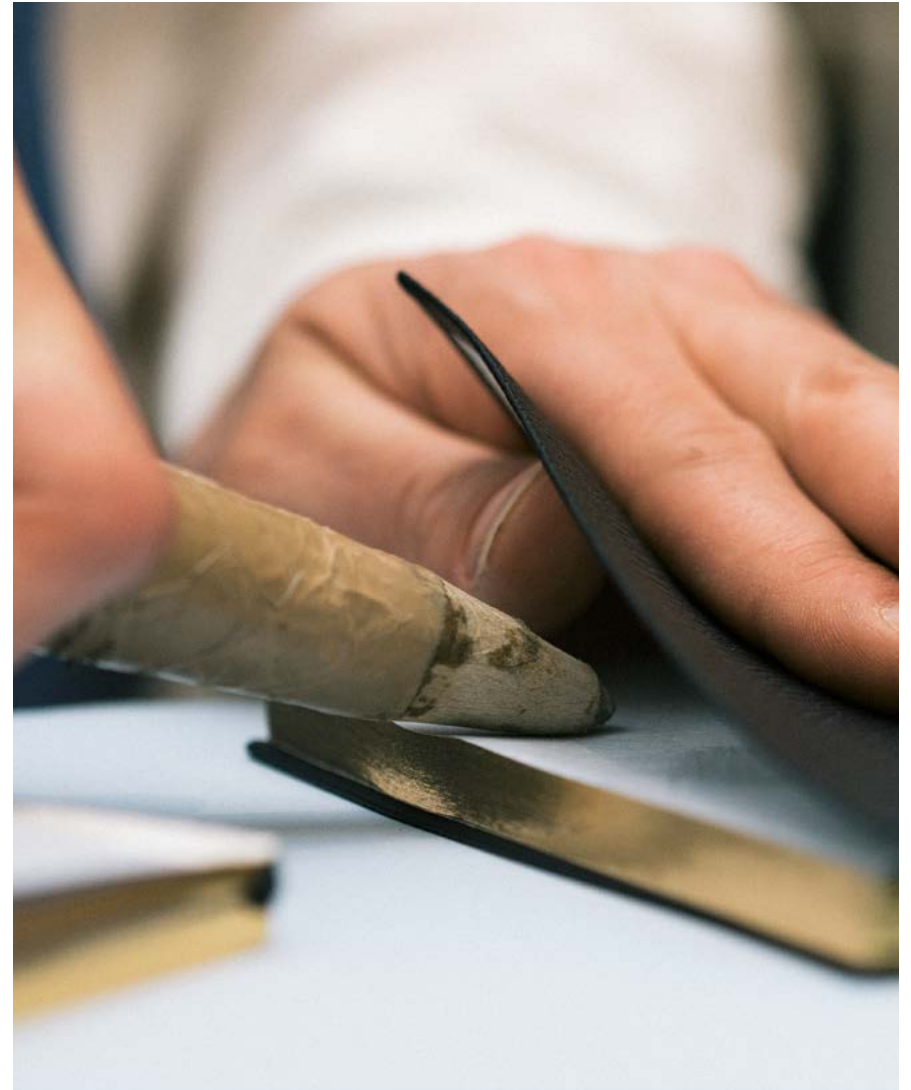
"Featherweight" paper is half the thickness and weight of normal paper, so a great many pages can be contained in a slim, light book.

A distinctive globe and feather watermark can be found on every pale blue page, ensuring each diary's authenticity.

EXQUISITE CRAFTSMANSHIP

Founded in 1887, Smythson has been demonstrating a dedication to the highest quality craftsmanship for over 130 years. From the first pocket diary created by Frank Smythson in 1908, to the diaries laid out in these pages, each and every Smythson piece is designed to be exceptional.

Smythson is known for using only the highest quality leathers and our talented craftspeople ensure every book and diary is beautifully made by hand, guaranteeing our unmistakable trademarks of utmost quality, functionality and exquisite craftsmanship.



"Once a person uses one of our diaries they never let it down... or should I say... it never lets them down."

Nellie Smythson, 1942

FORM

Smythson diaries are sized to suit any lifestyle.

The Premier Fashion



The Memoranda



The Panama



The Wafer



The W1



The Portobello &
The Kings



The Soho



The Royal Court



The W1
Week-to-view
with day-per-view
(underneath)

The Panama
Week-to-view
(on top)

The Portobello
Week-to-view

The Soho
Week-to-view
with note page

The Kings
Week-to-view
White Wave pages

The Premier
Fashion
Day-per-page

FUNCTION

Choose from day-per-page, week-to-view, note pages,
and combinations of the three.

The Premier Fashion
with fashion listings

The Memoranda
with note pocket

The Portobello
with cultural listings

The Sporting
with key
sporting events

The Cosmic Travel
with world maps

FEATURES

A selection of diary styles contain
carefully-edited special features.

ORGANISERS

Our organisers are made to last and can be refilled each year.

Dukes organiser
in navy crocodile
print Mara leather

Bijou organiser in
black Grosvenor
leather

Bond organiser in black
Grosvenor leather

Bond organiser in black
Grosvenor leather

Dukes organiser in navy
crocodile print Mara leather

WEEK-TO-VIEW

Our week-to-view layout gives a clear snapshot of your Monday to Sunday.

**The Kings
with White Wove
pages**

**The Premier Fashion
with notes page**

**The Soho
with notes page**

**The W1
with both week-to-view
and day-per-page**

The Panama

The Portobello

If you prefer a day-per-page layout, turn to page 26.

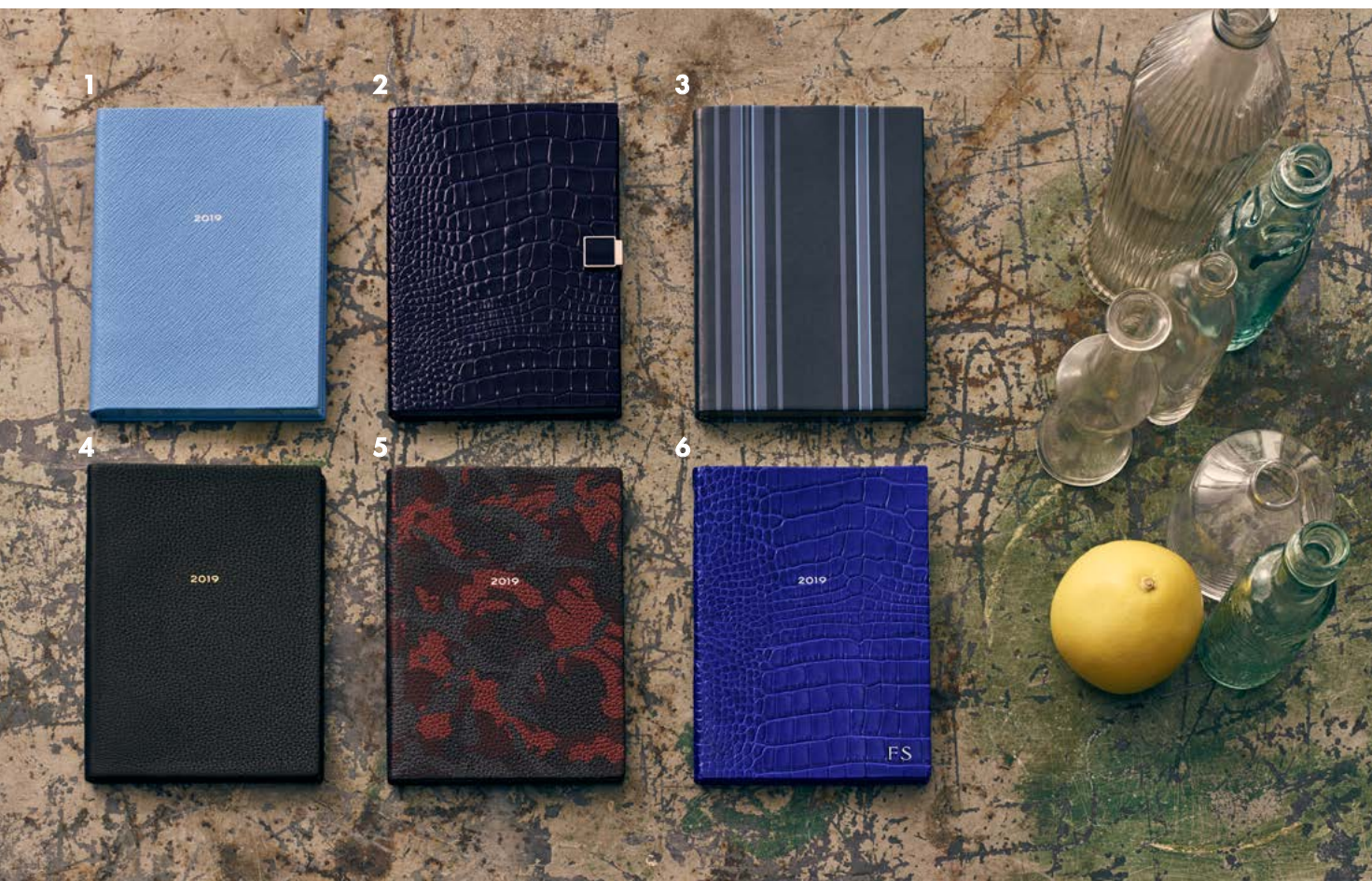
THE PANAMA

Originally designed to sit inside a gentleman's breast pocket 'without causing the least disfigurement', the first Panama diary was crafted in 1908 and is virtually unchanged to this day.

1. Smooth Baltimora leather in navy stripe
2. Cross-grain leather in Nile Blue with tuck closure and pencil
3. Soft Burlington leather in black
4. Cross-grain leather in gold
5. Crocodile print Mara leather in cobalt with enamelled slide

For a complete list of the Panama's colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.





1. Cross-grain leather in Nile Blue
2. Crocodile print Mara leather in navy with enameled slide
3. Smooth Baltimore leather in navy stripe
4. Soft Burlington leather in navy
5. Soft Burlington leather in oxblood camo print
6. Crocodile print Mara leather in cobalt

THE SOHO

Small and light enough to carry with you, yet big enough to hold more detailed notes, our Soho diary offers true versatility. The Soho Fashion diary is also available this season, with fashion listings and insider guides to the fashion capitals.

For a complete list of the Soho's colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.

THE PORTOBELLO

The Portobello is designed for your desk, offering both an overview of your week and ample note-taking space.

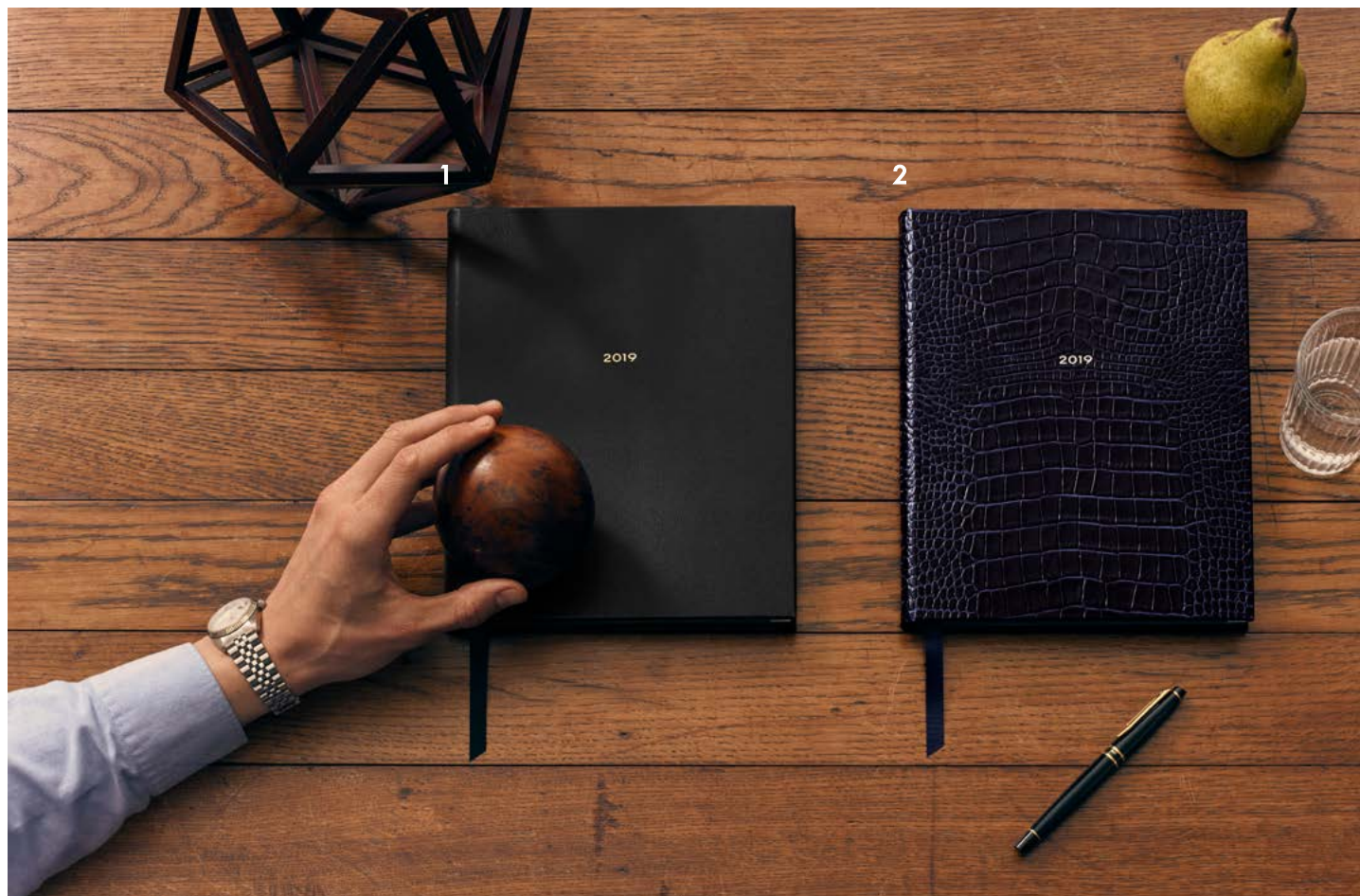
1. Crocodile print Mara leather in cobalt
2. Soft Burlington leather in navy camo
3. Cross-grain leather in cherry
4. Crocodile print Mara leather in navy with enamelled slide
5. Soft Burlington leather in steel blue

For a complete list of the Portobello's colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.



THE KINGS

With the same generous proportions as the Portobello, the Kings diary is set apart by its White Wove pages, and is the only diary style offered in Grosvenor leather; a neatly structured calfskin.



1. Structured calfskin Grosvenor leather in black
2. Crocodile print Mara leather in navy

For a complete list of the Kings' colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.

THE MEMORANDA

Slim and discreet, the Memoranda is small enough to carry with you, and features week-to-view on the left with space for your notes on the right.

1. Crocodile print Mara leather in navy
2. Cross-grain leather in black

For a complete list of the Memoranda's colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.



THE SPORTING AND WAFER

Exceptionally compact and lightweight, the Wafer is our smallest diary style. Slightly larger in size, the Sporting is designed for true sporting fans, featuring key sporting dates.

1. The Sporting in red cross-grain leather
2. The Wafer in cherry cross-grain leather with tuck closure and pencil
3. The Wafer in candy pink cross-grain leather



For a complete list of the Sporting and Wafer's colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.

WEEK-TO-VIEW / LEATHER & COLOURS

PANAMA

LEATHER

Cross-grain



Mara



Burlington



Baltimora



COLOUR



SOHO

LEATHER

Cross-grain



Mara



Burlington



Baltimora



COLOUR



SOHO FASHION

LEATHER

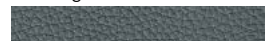
Cross-grain



Mara



Burlington



Baltimora



COLOUR



PORTOBELLO

LEATHER

Cross-grain



Mara



Burlington



COLOUR



MEMORANDA

LEATHER

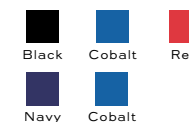
Cross-grain



Mara



COLOUR



SPORTING

LEATHER

Cross-grain



COLOUR



WAFER

LEATHER

Cross-grain



COLOUR



KINGS

LEATHER

Mara



Grosvenor



COLOUR



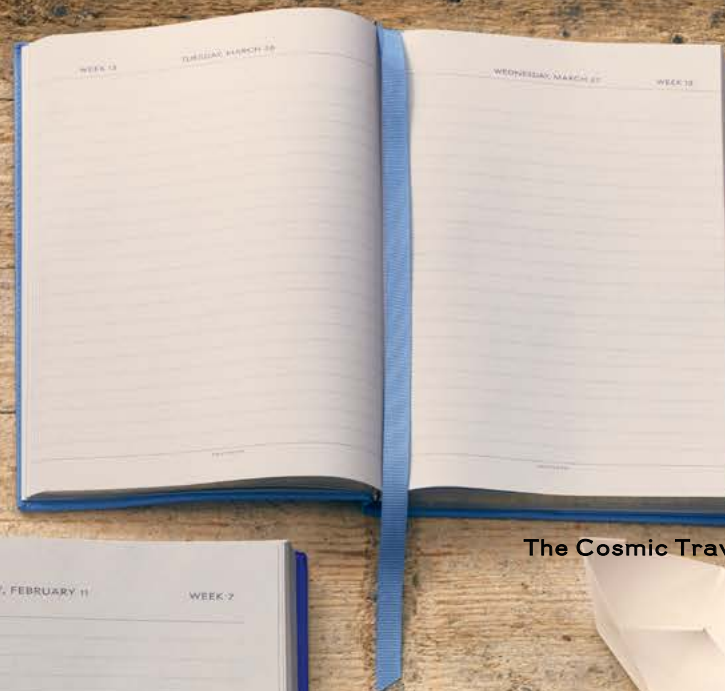
DAY-PER-PAGE

The day-per-page layout caters to more detailed planners.

The Premier Fashion



**The W1
with both week-to-view
and day-per-page**



The Cosmic Travel



**The Royal Court
with White Wove pages**





1. Printed crocodile Mara leather in gold with enameled slide
2. Cross-grain leather in cobalt
3. Smooth Baltimora leather in navy stripe
4. Soft Burlington leather in steel blue

Available in both day-per-page and week-to-view layouts, the Premier Fashion Diary includes important dates from the fashion calendar, as well as insider guides to the four fashion capitals. This style is also available in Soho size with a week-to-view layout.

THE PREMIER FASHION

cosmic travel / day-per-page

THE COSMIC TRAVEL

Crafted for travellers, the Cosmic Travel diary is styled as a travel journal, complete with full-colour maps and plenty of space to document your worldly escapades.

Pictured here in Nile Blue cross-grain leather, the Cosmic Travel shares the same versatile proportions as the Soho.

For a complete list of the Cosmic Travel's colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.



THE W1 AND THE ROYAL COURT



The W1 is our largest and most comprehensive diary style, featuring both week-to-view and day-per-page layouts. Smaller in size, the Royal Court is a more compact day-per-page style.

1. The W1 in navy printed crocodile Mara leather
2. The Royal Court in navy goatskin leather






For a complete list of the W1 and the Royal Court's colours, leathers and features, please refer to the Detailed Diary Guide at the back of this book.

DAY-PER-PAGE / LEATHER & COLOURS

PREMIER FASHION (Day-per-page + week-to-view)

LEATHER	COLOUR
Cross-grain 	<div>Cobalt </div> <div>Gold </div> <div>Candy Pink </div>
Mara 	<div>Navy </div> <div>Cobalt </div> <div>Gold </div>
Burlington 	<div>Navy </div> <div>Oxblood </div> <div>Steel Blue </div>
Baltimora 	<div>Navy w/ Bulldog </div> <div>Navy Stripe </div>







COSMIC TRAVEL

LEATHER	COLOUR
Cross-grain 	<div>Black </div> <div>Nile Blue </div> <div>Cobalt </div> <div>Cherry </div>

ROYAL COURT

LEATHER	COLOUR
Goatskin 	<div>Navy </div> <div>Red </div>

W1

LEATHER	COLOUR
Cross-grain 	<div>Black </div> <div>Red </div> <div>Cobalt </div>
Mara 	<div>Navy </div>

EVERYTHING'S BETTER PERSONALISED

Whether it's a nickname, classic initials or something a bit more whimsical, the possibilities are quite endless when making your diary your own. Our artisans hand-stamp your diary in gold or silver foil using traditional presses to achieve a flawless finish.

With our signature lettering styles exclusive to Smythson and a myriad of motifs created by our in-house design team, our personalisation service allows you to expertly capture your individual style.



SMYTHSON BOUTIQUES

LONDON

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London W1S 2TB
+44 (0)20 3535 8009

141-142 Sloane Street,
London SW1X 9AY
+44 (0)20 7730 5520

214 Westbourne Grove,
London W11 2RH
+44 (0)20 7243 3527

7-8 Royal Exchange,
London EC3V 3LL
+44 (0)20 7621 1037

Harrods

Brompton Road,
Knightsbridge,
London SW1X 7XL
+44 (0)20 7893 8094

Harvey Nichols
Knightsbridge,
London SW1X 7RJ
+44 (0)20 7245 0949

Selfridges
Oxford Street,
London W1A 2LR
+44 (0)20 7318 3697

Heathrow Airport
Terminals 2, 3, 5
International Departure
Lounge

NEW YORK

667 Madison Avenue,
New York NY 10065
+1 212 265 4573

Westfield World Trade Centre
Main Level
185 Greenwich Street,
Suite LL4032
New York NY 10007
+1 646 895 8373

HONG KONG

Harvey Nichols
The Landmark
15 Queens Road,
Central Hong Kong
+852 3695 3207

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Le Bon Marché
24 Rue de Sèvres,
75007 Paris
+33 (0)1 44 39 80 00

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INSTAGRAM:
[@smythson](https://www.instagram.com/smythson)

YOUTUBE:
[smythsonofficial](https://www.youtube.com/smythsonofficial)

TWITTER:
[@smythson](https://www.twitter.com/smythson)

PINTEREST:
[smythson](https://www.pinterest.com/smythson)

FACEBOOK:
[smythsonlondon](https://www.facebook.com/smythsonlondon)

EST 1887

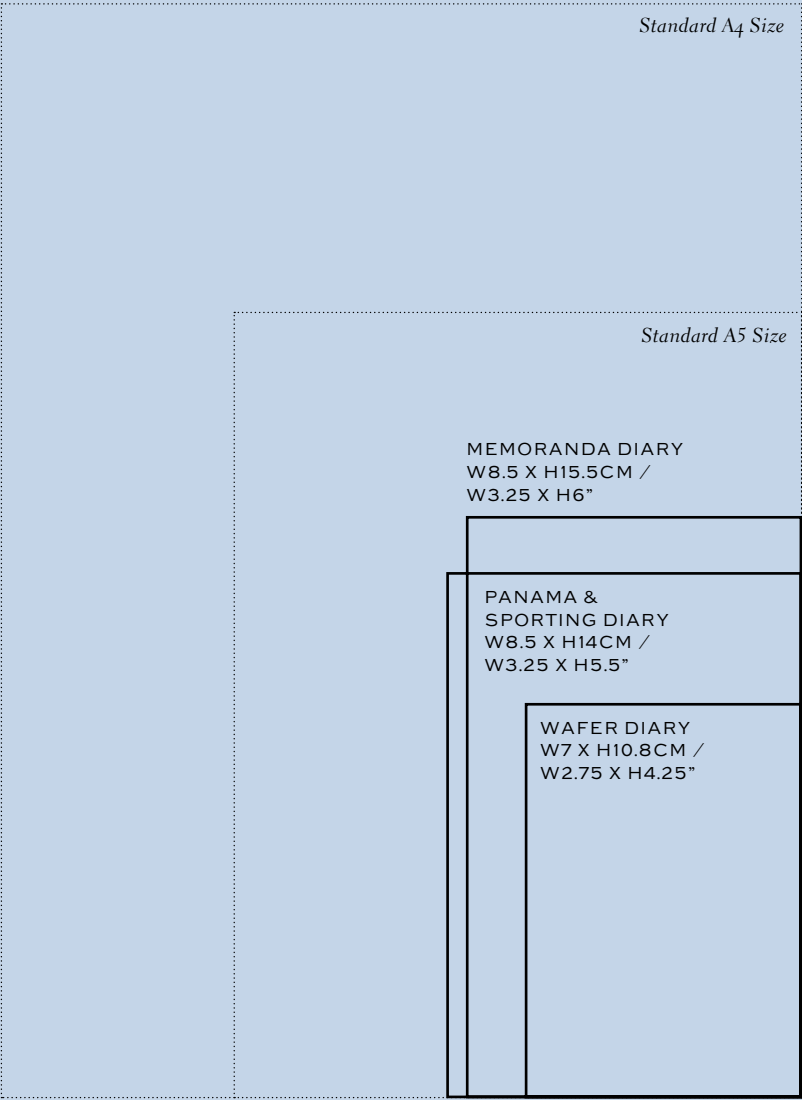
SMYTHSON

OF BOND STREET

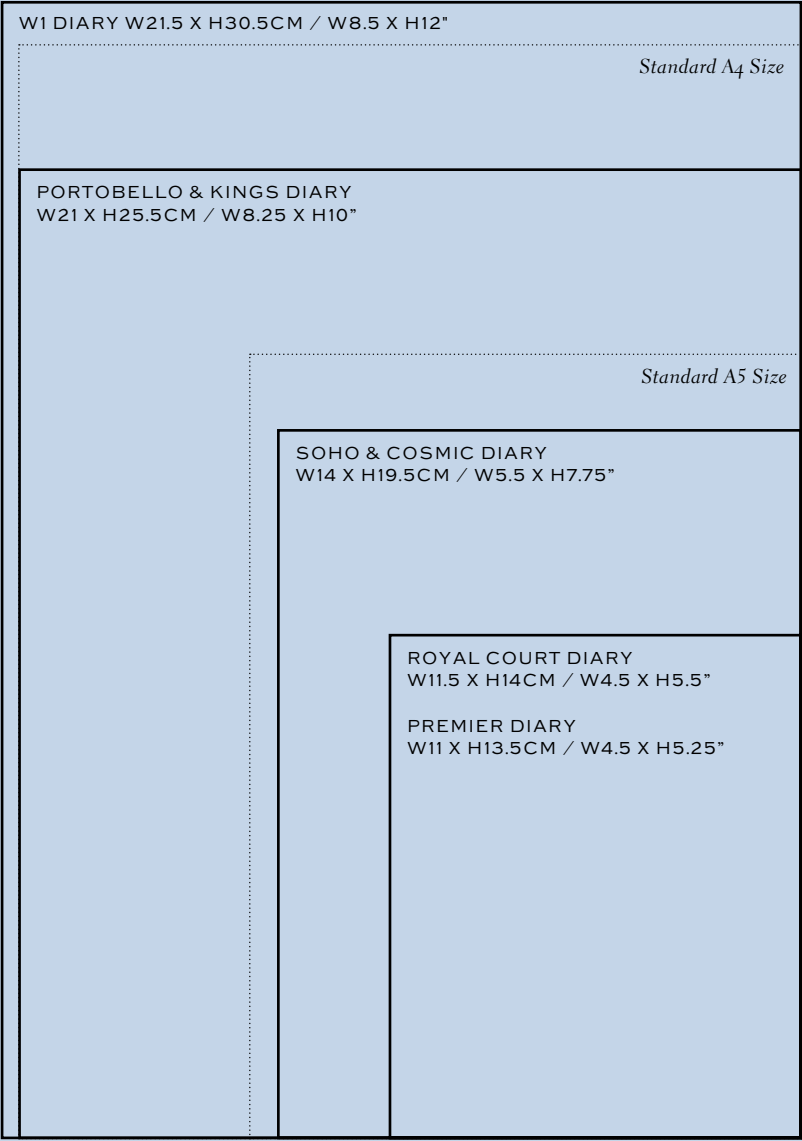
2019 DIARY COLLECTION

Detailed Diary Guide

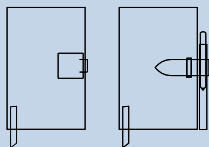
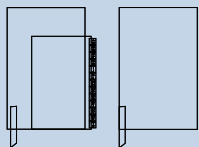
POCKET DIARY SIZE GUIDE IN RATIO TO A4 PAPER



DESK DIARY SIZE GUIDE IN RATIO TO A4 PAPER



THE PANAMA DIARY



WEEK-TO-VIEW LAYOUT WITH
GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER

W8.5 x H14cm / W3.25 x H5.5"

FROM £ 35.00 / USD\$ 60.00
EUR 45.00 / HK\$ 400.00 / ¥7,000

WITHOUT POCKET

Signature cross-grain lambskin leather
*black, navy, red, Nile Blue, cobalt, cherry, candy pink,
gold*

Burlington calf leather

navy, oxblood, steel blue, oxblood camo, navy camo

WITH POCKET

Mara crocodile printed calf leather
navy, cobalt, gold, lavender

Signature cross-grain lambskin leather
navy, winter berry, storm blue, silver

Baltimore calf leather

navy stripe, navy with Nile Blue bulldog

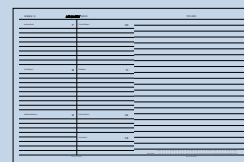
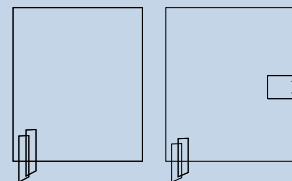
WITH POCKET AND SLIDE

Mara crocodile printed calf leather
navy, cobalt, gold

TUCK CLOSURE WITH GILDED PENCIL
AND POCKET

Signature cross-grain lambskin leather
*black, navy, red, Nile Blue, cobalt, cherry, candy
pink, gold*

THE SOHO DIARY



WEEK-TO-VIEW LAYOUT WITH NOTES
ON FACING PAGE, GILT-EDGED, PALE
BLUE FEATHERWEIGHT PAPER

W14 x H19.5cm / W5.5 x H7.75"

FROM £ 155.00 / USD\$ 260.00
EUR 200.00 / HK\$ 1800.00 / ¥27,000

WITHOUT POCKET

Burlington calf leather
navy, oxblood, oxblood camo, navy camo, steel blue

WITH POCKET

Signature cross-grain lambskin leather
*black, navy, red, Nile Blue, cobalt, gold, cherry,
candy pink*

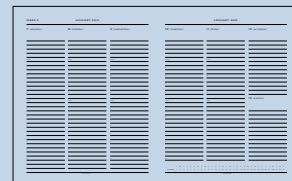
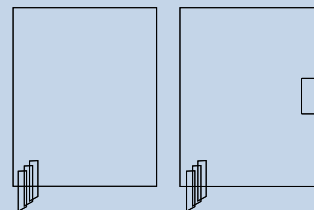
Mara printed calf leather
navy, cobalt, gold, lavender

Baltimore calf leather
navy, navy stripe

WITH POCKET AND SLIDE

Mara printed calf leather
navy, cobalt, gold

THE PORTOBELLO DIARY



WEEK-TO-VIEW LAYOUT WITH NOTES
PAGES, GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER

W21 x H25.5cm / W8.25 x H10"

FROM £ 180.00 / USD\$ 305.00
EUR 235.00 / HK\$ 2100.00 / ¥33,000

WITHOUT POCKET

Burlington calf leather
navy, oxblood, oxblood camo, navy camo, steel blue

WITH POCKET

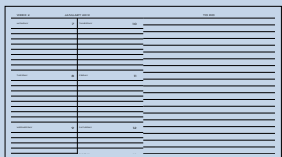
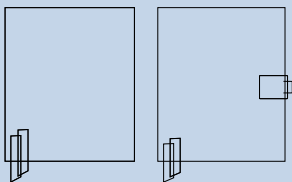
Signature cross-grain lambskin leather
navy, red, cobalt, cherry

Mara printed calf leather
navy, cobalt, gold

WITH POCKET AND SLIDE

Mara printed calf leather
black

THE SOHO FASHION DIARY



WEEK-TO-VIEW LAYOUT WITH NOTES
ON FACING PAGE, FASHION LISTINGS,
GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER

W14 x H19.5cm / W5.5 x H7.75"

FROM £ 155.00 / USD\$ 260.00
EUR 200.00 / HK\$ 1800.00 / ¥28,000

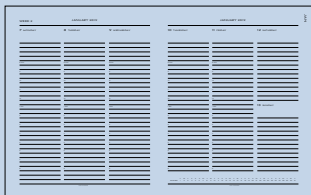
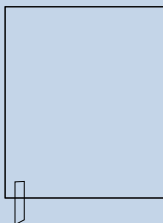
WITHOUT POCKET
Burlington calf leather
navy, oxblood, steel blue

WITH POCKET
Signature cross-grain lambskin leather
cobalt, candy pink, gold

Baltimore calf leather
navy stripe, navy with Nile Blue bulldog

WITH SLIDE AND POCKET
Mara printed calf leather
navy, cobalt, gold

THE KINGS DIARY



WEEK-TO-VIEW LAYOUT WITH
GILT-EDGED, WHITE WOVE PAPER

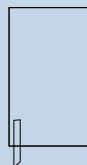
W21 x H25.5cm / W8.25 x H10"

FROM £ 190.00 / USD\$ 320.00
EUR 245.00 / HK\$ 2300.00 / ¥35,000

WITH POCKET
Mara printed calf leather
navy, cobalt

Grosvenor calf leather
black, cherry

THE MEMORANDA DIARY



WEEK-TO-VIEW LAYOUT WITH NOTES
ON FACING PAGE, GILT-EDGED, PALE
BLUE FEATHERWEIGHT PAPER

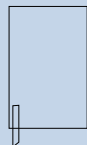
W8.5 x H15.5cm / W3.25 x H6"

FROM £ 50.00 / USD\$ 85.00
EUR 65.00 / HK\$ 600.00 / ¥9,000

WITH POCKET
Signature cross-grain lambskin leather
black, cobalt, red

Mara crocodile printed calf leather
navy, cobalt

THE SPORTING DIARY



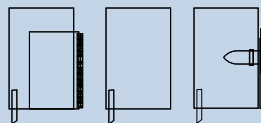
WEEK-TO-VIEW LAYOUT WITH
GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER WITH
EXTENSIVE LISTINGS FOR SPORTING
AND SOCIETY FIXTURES

W8.5 x H14cm / W3.25 x H5.5"

FROM £ 50.00 / USD\$ 85.00
EUR 65.00 / HK\$ 600.00 / ¥9,000

WITH POCKET
Signature cross-grain lambskin leather
black, red, cobalt

THE WAFER DIARY



WEEK-TO-VIEW LAYOUT WITH
GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER

W7 x H10.8cm / W2.75 x H4.25"

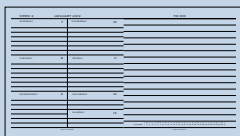
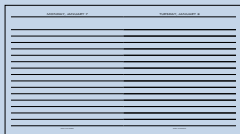
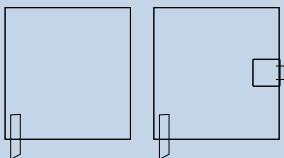
FROM £ 30.00 / USD\$ 50.00
EUR 40.00 / HK\$ 400.00 / ¥5,000

WITHOUT POCKET
Signature cross-grain lambskin leather
cobalt, cherry, candy pink

WITH POCKET
Signature cross-grain lambskin leather
cobalt, cherry, candy pink

TUCK CLOSURE WITH GILDED PENCIL
Signature cross-grain lambskin leather
cobalt, cherry, candy pink

THE PREMIER FASHION DIARY



DAY-PER-PAGE LAYOUT AND WEEK-TO-VIEW LAYOUTS WITH FASHION LISTINGS, GILT-EDGED, PALE BLUE FEATHERWEIGHT PAPER

W11 x H13.5cm / W4.5 x H5.25"

FROM £ 95.00 / USD\$ 160.00
EUR 125.00 / HK\$ 1100.00 / ¥18,000

DAY-PER-PAGE WITHOUT POCKET

Burlington calf leather
navy, oxblood, steel blue

DAY-PER-PAGE WITH POCKET

Signature cross-grain lambskin leather
cobalt, candy pink, gold

Baltimora calf leather

navy stripe, navy with Nile Blue bulldog

DAY-PER-PAGE WITH POCKET AND SLIDE

Mara printed calf leather
navy, cobalt, gold

WEEK-TO-VIEW WITHOUT POCKET

Burlington calf leather
navy, oxblood, steel blue

WEEK-TO-VIEW WITH POCKET

Signature cross-grain lambskin leather
cobalt, candy pink, gold

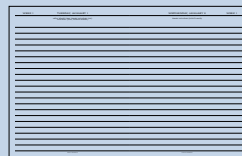
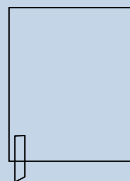
Baltimora calf leather

navy stripe, navy with Nile Blue bulldog

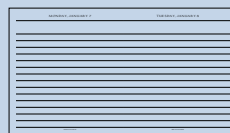
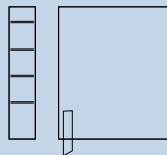
WEEK-TO-VIEW WITH POCKET AND SLIDE

Signature cross-grain lambskin leather
cobalt, candy pink, gold

THE COSMIC DIARY



THE ROYAL COURT DIARY



DAY-PER-PAGE LAYOUT WITH WORLD MAPS, GILT-EDGED, PALE BLUE FEATHERWEIGHT PAPER

W14 x H19.5cm / W5.5 x H7.75"

FROM £ 155.00 / USD\$ 260.00
EUR 200.00 / HK\$ 1800.00 / ¥28,000

WITH POCKET

Signature cross-grain lambskin leather
black, Nile Blue, cobalt, cherry, red

DAY-PER-PAGE LAYOUT WITH GILT-EDGED, WHITE WOVE PAPER

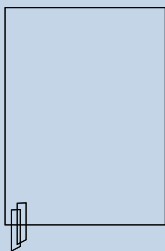
W11.5 x H14cm / W4.5 x H5.5"

FROM £ 150.00 / USD\$ 255.00
EUR 195.00 / HK\$ 1800.00 / ¥27,000

HARDBOUND WITHOUT POCKET

Goatskin leather
navy, red

THE W1 DIARY



DAY-PER-PAGE LAYOUT WITH WEEKLY PREVIEW, GILT-EDGED, PALE BLUE FEATHERWEIGHT PAPER

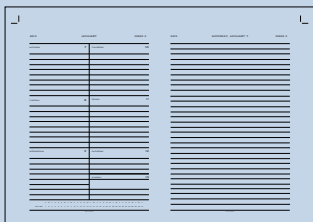
W21.5x H30.5cm/W8.5 x H12"

FROM £ 255.00/ USD\$ 430.00
EUR 330.00/ HK\$ 3000.00 / ¥46,000

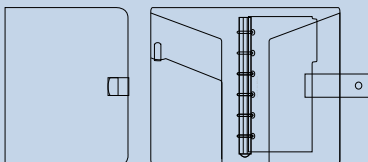
WITH POCKET

Signature cross-grain lambskin leather
black, red, cobalt

Mara printed calf leather
navy



THE DUKES ORGANISER



FIVE POCKETS, RING-BOUND, LOOSE-LEAF, NILE BLUE INDEX CARDS, NOTES AND ADDRESS SHEETS WITH GILDED PENCIL

W20 x H23.5cm/W8 x H9.25"

FROM £ 350.00/ USD\$ 595.00
EUR 450.00/ HK\$ 4200.00 / ¥65,000

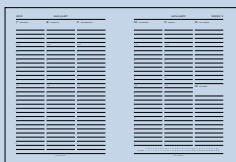
BEVELLED GOLD CLASP

Grosvenor smooth calf leather
black, cherry, steel blue

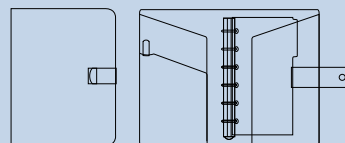
TAB CLOSURE

Mara printed calf leather
brown, cobalt, navy, lavender

WEEK-TO-VIEW DIARY REFILL,
WITH GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER
sold separately



THE BOND STREET ORGANISER



THREE POCKETS, RING-BOUND, LOOSE-LEAF, NILE BLUE INDEX CARDS, NOTES AND ADDRESS SHEETS WITH GILDED PENCIL

W14 x H19cm/W5.5 x H7.5"

FROM £ 295.00/ USD\$ 495.00
EUR 385.00/ HK\$ 3500.00 / ¥55,000

BEVELLED GOLD CLASP

Grosvenor smooth calf leather
black, cherry, steel blue

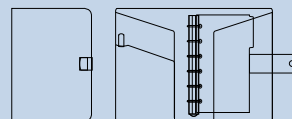
TAB CLOSURE

Mara printed calf leather
brown, cobalt, navy, lavender

WEEK-TO-VIEW DIARY REFILL,
WITH GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER
sold separately



THE BIJOU ORGANISER



TWO POCKETS, RING-BOUND, LOOSE-LEAF, NILE BLUE INDEX CARDS, NOTES AND ADDRESS SHEETS WITH GILDED PENCIL

W11.5 x H14.5cm/W4.5 x H5.75"

FROM £ 250.00/ USD\$ 435.00
EUR 335.00/ HK\$ 3000.00 / ¥46,000

BEVELLED GOLD CLASP

Grosvenor smooth calf leather
black, cherry, steel blue

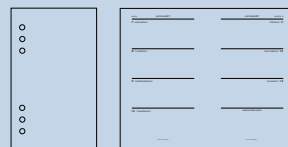
TAB CLOSURE

Mara printed calf leather
brown, cobalt, navy, lavender

WEEK-TO-VIEW DIARY REFILL,
WITH GILT-EDGED, PALE BLUE
FEATHERWEIGHT PAPER
sold separately



DIARY REFILLS



HOLE PUNCHED, WEEK-TO-VIEW
DIARY REFILL, WITH GILT-EDGED,
PALE BLUE FEATHERWEIGHT PAPER

available for Dukes, Bond and Bijou organiser sizes

FROM £ 40.00/ USD\$ 70.00
EUR 50.00/ HK\$ 480.00 / ¥8,000

"I never travel without my diary.
One should always have something
sensational to read on the train"

The Importance of Being Earnest, Oscar Wilde.